



# RATE SHEET 2008

**DEPOE BAY BEACON**  
NEWSPAPER AND TELEVISION

Mail: P.O. Box 947 • Depoe Bay, OR 97341  
Phone: 541-764-5011 • Fax: 541-764-5211  
E-Mail: news@depobaybeacon.com

Subscriber Report, Single Copy/Subscribers 2-20-08  
Total Depoe Bay Beacon mo. circ: 3,000 every other Wed.  
(6,000/mo.)  
Depoe Bay Area: 2,055; Lincoln City: 595; Newport: 350

Total Broadstripe Cable TV Subscribers: 5,600  
Cable Areas: Otter Rock, Depoe Bay, Lincoln Beach,  
Gleneden Beach, Kernville, Siletz, South Beach, Rose  
Lodge, Otis  
TOTAL MO. DISTRIBUTION, TV/NEWSPAPER: 11,600

1X 2.1"  
**\$55** Mo.  
Includes TV/WEB  
& NEWSPAPER  
1.9167" Wide X  
2.1319" High

1X 4.4"  
Or  
2X 2.1"  
**\$99** Mo.  
Includes TV/WEB  
& NEWSPAPER  
1.9167" Wide X  
4.4305" High  
OR  
4" Wide X  
2.1319" High  
Ch. 4 TV  
**DEPOE BAY BEACON**  
NEWSPAPER AND TELEVISION

**FULL PAGE**  
**\$499.50** Mo.  
Includes 2 Issues of the Beacon  
Plus 30 Days TV & WEB LISTING  
10.25" Wide X 11.3264" High  
Ch. 4 TV  
**DEPOE BAY BEACON**  
NEWSPAPER AND TELEVISION

**ALL ADS**  
Include  
2 ISSUES  
30 DAY TV  
& WEB LISTING!

**HALF PAGE**  
**\$299** Mo.  
Includes 2 Issues of the Beacon  
Plus 30 Days TV & WEB LISTING  
10.2639" Wide X 5.5972" High  
Ch. 4 TV  
**DEPOE BAY BEACON**  
NEWSPAPER AND TELEVISION

2X 4.4"  
**\$149** Mo.  
Includes 2 Issues of the Beacon  
Plus 30 Days TV & WEB LISTING  
4" Wide X  
4.4305" High  
Ch. 4 TV  
**DEPOE BAY BEACON**  
NEWSPAPER AND TELEVISION

3x4"  
**\$249** mo.  
6.0833" Wide X  
4.4305" High

**BEACON TV/NEWSPAPER/INTERNET MEDIA BLITZ!**  
This Fantastic Ad Package Includes

- Eye-popping Display Ads in 2 issues of The Depoe Bay Beacon!\*
- 2,000+ 20 Sec. Full-Color TV Spots on must-see Beacon Ch. 4 TV!\*\*
- Your Link or Ad on depobaybeacon.com with 1,000+ hits/wk!

\*Published 2X mo. \*\*Available exclusively on Broadband Cable  
11,600 Readers & Viewers, Guaranteed!

Other Ad Sizes & Packages Available.  
Fully-produced, script-to-screen video commercials  
available from \$199 — call for details.